BEA HERO™ CODE

- Hero, Where Are We? In Paradise.
- Who Are We? Awesome.
- Today, and Tomorrow? Heroes.
- How Can We Become a Hero? By Following The Map To Greatness.
- Where Does Lasting Greatness Begin?
 - By Creating Value.
- What Are The Three Treasures Of
 - My Roots, My Friends and Books.
- What Are The Three Mothers of All Skills? To Learn, Practice and Teach.
- So. Why Are We Here? To Grow and Make a Difference.
- What Happens Every Day? Every Day We Get Better and Better Every Day.
- What Are the Two Most Important Days of Your Life? The Day I Was Born.
- And the Second? The Day I Discover Why.
- How Should You Treat Your Body? Like A Temple.
- And Your Mind? Like the Most Fertile Soil.
- Because Thoughts Are the Seeds of the Mind.
- What's the Difference Between Positive or Negative?

 Only Thinking Makes It So.
- What Makes You Invincible? My Passion.
- What Do You Have Total Control Of? My Dreams.
- What Should You Never Let Happen? Let Other People's Opinions
- Become My Reality.
- Why? Because People Cannot See in You What They Cannot See in Themselves.
- What's the Key to Any Success? Positive Action.
- What Is Disappointment? A Date With Expectation.

- So, What Should You Fall In Love 22
 - Facts Over Promises.
- What Should You Do When Things 23 Go Wrong? Discipline My Disappointment.
- If They Go Really Wrong? Have Faith.
- And Then? 25 Keep On Sowing.

28

- How Far Are You From Achieving Your Goals? Two Millimeters.
- Where Is Your Treasure Hidden? In The Cave I Fear to Enter.
- What Should You Be Afraid of? Mv Greatness. Where Does Greatness Stand?
- Behind My Greatest F.E.A.R. (False Evidence of Actual Reality).
- What Is Reality? The Meaning of Perception.
- And Imagination? The Very Gateway of Reality.
- What Is Possible? To Live an Extraordinary Life.
- How Can You Understand Life? Backwards.
- But It Must Be Lived? Forwards.
- What Can You Not Stop? The Future.
- What Can You Not Rewind? The Past.
- So. What's The Secret Of Life? To Press Play.
- What Determines Your Destination?
 - The Set Of The Sail.
- How Strong Is Your Fortress? As Strong as My Weakest Door.
- What Is Your Biggest Obstacle? Myself.
- What Is Your Biggest Problem? Myself.
- 42 Who Is Your Biggest Enemy? Myself.

If There Is No Enemy Within, the Enemy Outside Can Do Us No Harm.

- What's the Sweetest Revenge? Massive Success.
- What Is L.U.C.K? Labor Under Constructive Knowledge.
- Where Is Luck? Where Preparation Meets Opportunity.
- So, What Makes a Winner? A Dreamer Who Never Gives Up.
- What's the Best Thing That Happened Today? That We Are Still Alive.
- And the Second Best? That We Are Together.
- 52 And The Rest Is? History.
- And Tomorrow? Is a Mystery.
- And Today? Is a Gift.
 - Why?
 - That's Why Is Called The Present.
- How Should You Live The Present? Without Regrets.
- What Is Age? 57 A Measurement of Illusion.
- - Age, Like Life, Is Not Measured By The Number Of Breaths We Take, But By The Moments That Take Our Breath Away.
- How Do We Make a Living? By What We Get.
- And a Life? By What We Give.
- So, What's The Ultimate Purpose? To Be Happy and Fulfilled.
- 61 And What Lies Beyond? Reaching Harmony With All That Is.
- What Power Do Your Words Hold? The Primal Manifestation of My World.
- Though Our Body Dies, Our Words—Like The Soul—Live On.
- So, Why We Do What We Do? For Love.

